



Encouraging, Educating, Equipping, and
Empowering Camp & Conference Leadership

Lutheran Outdoor Ministries

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Statements of Mission, Vision, and Core Values

Mission Statement

Lutheran Outdoor Ministries encourages, educates, equips, and empowers bold and faithful outdoor ministry leaders for service in the Church and the world.

Vision Statement

Strong, faith-filled outdoor ministries led by capable servant leaders.

Core Value Statements

Lutheran Outdoor Ministries values...

... the power of the Holy Spirit calling us to faithfully witness to the Good News of Jesus Christ in outdoor and service learning centers. We seek to be

Christ-centered and Theologically Grounded.

...its commitment to walk faithfully with the Evangelical Lutheran Church in America and other churches as they seek to express their faith and witness in a changing world. We seek to be an

Integral Partner in Mission.

...its understanding that God calls us to serve all people. We seek to be

Diverse and Inclusive.

...its openness to grow in faith, spirit, and vision to respond to the changing needs of our church and community through exciting, nurturing programs. We seek to be

Innovative, Timely, Intentional, and Creative.

...its commitment to strengthen relationships within and beyond the outdoor ministry network. We seek to be a

Connecting Point for People, Grounded in Relationships.

...its dedication to educational excellence. We seek to be a

Provider of Education, Support and Consultation for Outdoor Ministry Sites and Leaders.

...its emphasis on hospitality. We seek to practice

Servanthood, Discipleship, and Creation Stewardship.



MINISTRY RESULT AREA 1: Have a strong and positive impact on the formation of faith and vitality of the Church

Goal 1: Engage 100% of our member organizations striving for all members to feel ownership in the health and relevancy of LOM

Goal 2: Create clear and consistent language for LOM's internal and external communications

Goal 3: Identify and engage partners across the ELCA

Goal 4: Identify and engage ecumenical partners

Goal 5: Identify and engage professional partners

Goal 6: Strive for inclusivity of a more racially, ethnically, and gender diverse body of potential professional members and leaders

Goal 7: Support, encourage and distribute research on the impact of outdoor ministry



MINISTRY RESULT AREA 2: Provide continuing education and support through expanded and dynamic program delivery

Goal 1: Provide organizational consultation, services, and support

Goal 2: Redesign member organization board training opportunities

Goal 3: Continue and expand professional training



MINISTRY RESULT AREA 3: Resource our expanding capacity for mission

Goal 1: Work toward reduced costs/no costs for services to members

Goal 2: Review event fee structures to ensure quality programs

Goal 3: Develop Gift Acceptance Policies

Goal 4: Develop Annual Development Plans for 2017/2018/2019

